



The Pod Coach

PODCAST PRODUCTION & PRESENTATION WORKSHOPS

What do we do?

- ☐ Full podcast training & production
- ☐ Creative development, professional audio & editing
- ☐ Tailored to both individuals & businesses
- ☐ From the beginner to the seasoned broadcaster looking to produce their first podcast series
- ☐ 1 day (private) intensive courses & 2 day (corporate) workshops
- ☐ Ongoing series productions



“There is no greater agony than bearing an untold story inside you.”

–Maya Angelou

Let's get to the heart of your story:

- ☐ Everything you need to know about making your first podcast
- ☐ Introduction to: Storytelling - Presentation skills - Warm up exercises - Microphone technique - Voice overs - Scripting - Shaping - Researching - Interview technique - Plus additional technical & editing insights
- ☐ Expert guidance and step by step tuition from your own private Pod Coach
- ☐ Sound like a pro. Podcast like a pro.



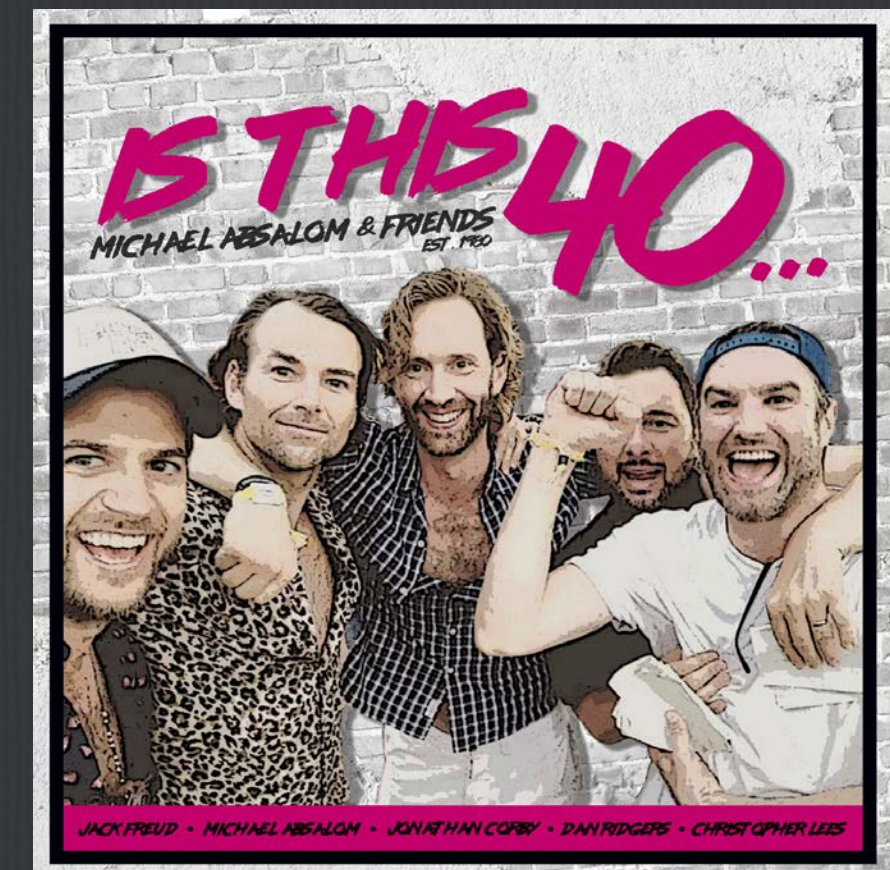
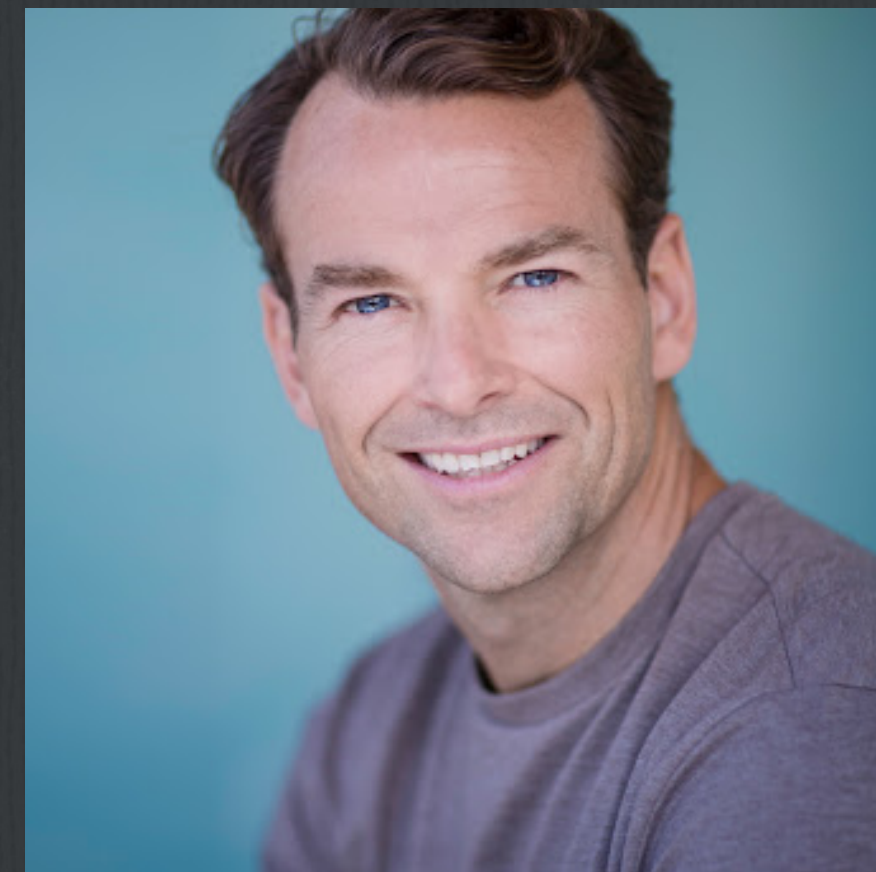
Why choose a podcast?

- ☐ Creative way to get your story, message, voice or brand out there
- ☐ Podcasts have become a great generator for TV ideas
- ☐ 15.6 million podcast listeners in the UK (October 2020)
- ☐ 33.56 million GBP spent on podcast advertising expenditure (October 2020)
- ☐ Storytelling is the most powerful way to put ideas into the world



About me: The Pod Coach

- ❑ 20 years broadcast experience
- ❑ Always been a storyteller at heart (CBBC, Sports Commentator, Documentary Maker, Live Events MC, Writer, Actor & Podcaster)
- ❑ Created, Produced & Edited my own podcast in 2020/21 (Is this 40...)
- ❑ A chance now to help others find their voice and tell their own inspirational stories
- ❑ Love the creative process and developing new ideas & content



#proactive

“Some people want it to happen, some wish it would happen, others make it happen.”

–Michael Jordan

Get started:

- ☐ **1 day (Private) intensive course: pre-production session, one to one tuition, develop podcast template, presentation workshop, technical & editorial insights, record podcast episode & any additional voice overs.**
- ☐ **2 day (Corporate) workshop: pre-production session, group tuition, develop podcast template, presentation workshop, technical & editorial insights, record podcast episode & any additional voice overs.**
- ☐ **Both options include 2 days post production (editing your podcast)**



What do you come away with?



- ☐ Your own professionally edited pilot podcast (MP3 file)
- ☐ Or first episode of your podcast series
- ☐ New and improved presentation skills
- ☐ A clearer creative template to work from in the future
- ☐ Additional production insights to help you develop your next innovative idea



Who do we work with?



☐ Actors

☐ Entrepreneurs

☐ Artists

☐ New Businesses

☐ Athletes

☐ Musicians



☐ Celebrities

☐ Schools

☐ Comedians

☐ Travel Bloggers

☐ Corporate Businesses

☐ Universities





Michael Absalom
E: info@michaelabsalom.com
M: +44 (0)7875 014 811

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